

# AKTIVE LEGACY 5K

## SPONSORSHIP PROPOSAL



### Stay Connected



[WWW.AKABREVARD.ORG/AKTIVELEGACY5K](http://WWW.AKABREVARD.ORG/AKTIVELEGACY5K)



IPO\_AKA



AKABREVARD

PRESENTED BY:

*Pink* IVY   
CORPORATION  
CULTIVATING A STRONGER COMMUNITY

Dear Sponsor,

Pink Ivy Corporation is requesting your support for our 4th Annual AKTive legAcy 5K on Saturday, Feb. 17, 2024 at Viera Regional Park.

As a non-profit organization, Pink Ivy Corporation provides academic scholarships and educational programs, support for the elderly and other initiatives to aid those in need.

Having your support means our yearly initiatives have the capability to impact more families in Brevard County. Together, we will *Cultivate a Stronger Community*.

A sponsorship packet is enclosed for your convenience. Sponsorship commitments received by Saturday, Jan. 27, 2024 will ensure your organization's inclusion in all promotional efforts.

Please feel free to contact Kiara Buckner at 321-917-7368 or [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com) should you require additional information.

Sincerely,

*Connie Lanier*

Connie Lanier, President  
Pink Ivy Corporation

*Kimberly Buckner*

Kimberly Buckner, Event Chairman  
Pink Ivy Corporation

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## OUR IMPACT



*Over \$500,000  
in Scholarship  
Awards*



*6,495  
Volunteer Hours  
in 2021*



*50-year History  
of Serving  
Brevard County*

PROCEEDS TO BENEFIT SCHOLARSHIP AND COMMUNITY SERVICE. PINK IVY CORPORATION IS A 501 (C)3 NONPROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. NO CH42776

# SPONSORSHIP BENEFITS

## **PLATINUM SPONSOR – \$2,500**

- Prominent company logo placement on:
  - Start/finish line banner
  - Race shirts
  - Pink Ivy Corporation Website (logo linked to company site)
  - Social media recognition
- Mention of company sponsorship included in newspaper/magazine article
- Event booth
- Sponsor-supplied swag in race bags
- Special “thank you” in race announcements
- Six (6) complimentary race entries

## **GOLDEN SPONSOR – \$1,000**

- Company logo placement on:
  - Race shirts
  - Pink Ivy Corporation Website (logo linked to company site)
  - Social media recognition
- Mention of company sponsorship included in newspaper/magazine article
- Event booth
- Sponsor-supplied swag in race bags
- Three (3) complimentary race entries
- Special “thank you” in race announcements

## **SILVER SPONSOR – \$500**

- Company logo placement on race shirts
- Event booth
- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Small logo on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

## **PEARL SPONSOR – \$250**

- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Company name on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

## **IVY PATRON – \$100**

- Name listed on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

# SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the AKtive legAcy 5k. Please complete the following information so we may accurately process your sponsorship commitment. Your generous contribution is tax deductible:

Tax ID#: 46-1448797.

Company/Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

## Sponsorship Level (please check one)

Platinum Sponsor

Golden Sponsor

Silver Sponsor

Pearl Sponsor

Ivy Patron

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this form, you are committng to supply the sponsorship as noted on this form by Saturday, January 27. Please email this form and high-quality vector .png and .eps logo file to [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com) as soon as possible to ensure full placement on website and print.

Make check payable to: Pink Ivy Corporation

Mail form and payment to: Pink Ivy Corporation Attn: 5K Committee

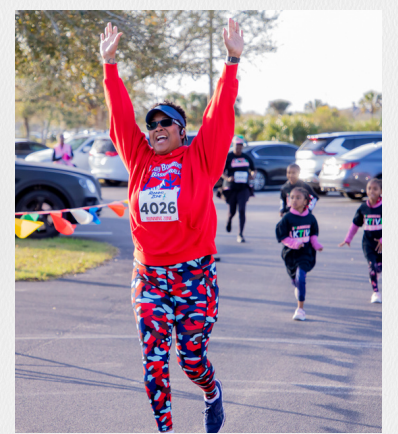
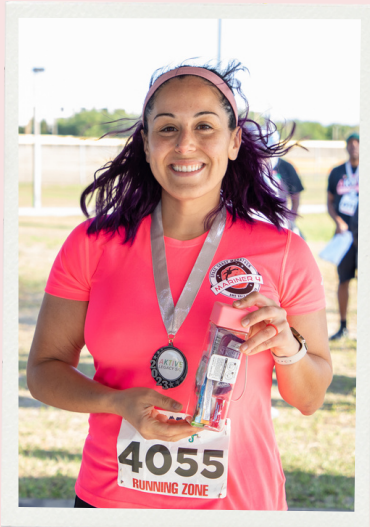
P.O. Box 561047

Rockledge, Florida 32956

For more information, please contact Kiara Buckner at 321-917-7368 or email [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com).



# THANK YOU!



Pink Ivy Corporation invites you to the

# 4<sup>TH</sup> ANNUAL AKTIVE LEGACY 5K



**SATURDAY**  
**FEBRUARY 17,**  
**2024**

**Viera Regional Park - Rotary Pavilion**  
2300 Judge Fran Jamieson Way  
Melbourne, FL US 32940

**REGISTER TODAY!**

 [bit.ly/aktivelegacy24](https://bit.ly/aktivelegacy24)



*Pink* **IVY**   
**CORPORATION**  
CULTIVATING A STRONGER COMMUNITY