

AKTIVE LEGACY 5K

SPONSORSHIP PROPOSAL



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AKABREVARD

PRESENTED BY:

Pink IVY 
CORPORATION
CULTIVATING A STRONGER COMMUNITY

Dear Sponsor,

Pink Ivy Corporation is requesting your support for our 3rd Annual Aktive legAcy 5K on Saturday, Feb. 18, 2023 at Viera Regional Park.

As a non-profit organization, Pink Ivy Corporation provides academic scholarships and educational programs, support for the elderly and other initiatives to aid those in need.

Having your support means our yearly initiatives have the capability to impact more families in Brevard County. Together, we will *Cultivate a Stronger Community*.

A sponsorship packet is enclosed for your convenience. Sponsorship commitments received by Saturday, Jan. 28, 2023 will ensure your organization's inclusion in all promotional efforts.

Please feel free to contact Kiara Buckner at (321)917-7368 or info.pinkivycorporation@gmail.com should you require additional information.

Sincerely,

Connie Lanier

Connie Lanier, President
Pink Ivy Corporation

Kimberly Buckner

Kimberly Buckner, Event Chairman
Pink Ivy Corporation

OUR IMPACT



*Over \$500,000
in Scholarship
Awards*



*1,580
Volunteer Hours
in 2021*



*50-year History
of Serving
Brevard County*

PROCEEDS TO BENEFIT SCHOLARSHIP AND COMMUNITY SERVICE. PINK IVY CORPORATION IS A 501 (C)3 NONPROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. NO CH42776

SPONSORSHIP BENEFITS

PLATINUM SPONSOR – \$2,500

- Prominent company logo placement on:
 - Start/finish line banner
 - Race shirts
 - Pink Ivy Corporation Website (logo linked to company site)
 - Social media recognition
- Mention of company sponsorship included in newspaper/magazine article
- Event booth
- Sponsor-supplied swag in race bags
- Special “thank you” in race announcements
- Six (6) complimentary race entries

GOLDEN SPONSOR – \$1,000

- Company logo placement on:
 - Race shirts
 - Pink Ivy Corporation Website (logo linked to company site)
 - Social media recognition
- Mention of company sponsorship included in newspaper/magazine article
- Event booth
- Sponsor-supplied swag in race bags
- Three (3) complimentary race entries
- Special “thank you” in race announcements

SILVER SPONSOR – \$500

- Company logo placement on race shirts
- Event booth
- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Small logo on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

PEARL SPONSOR – \$250

- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Company name on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

IVY PATRON – \$100

- Name listed on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the AKtive legAcy 5k. Please complete the following information so we may accurately process your sponsorship commitment. Your generous contribution is tax deductible:

Tax ID#: 46-1448797.

Company/Organization Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Business Phone: _____ Fax Number: _____
Email: _____ Business Website: _____

Sponsorship Level (please check one)

Platinum Sponsor

Golden Sponsor

Silver Sponsor

Pearl Sponsor

Ivy Patron

Signature: _____ Date: _____

By signing this form, you are committing to supply the sponsorship as noted on this form by Friday, January 21. Please email this form and high-quality vector .png and .eps logo file to info.pinkivycorporation@gmail.com as soon as possible to ensure full placement on website and print.

Make check payable to: Pink Ivy Corporation

Mail form and payment to: Pink Ivy Corporation Attn: 5K Committee

P.O. Box 561047

Rockledge, Florida 32956

For more information, please contact Kiara Buckner at (321)917-7368 or email info.pinkivycorporation@gmail.com.

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THANK YOU!

